

## TABLE of EXPERTS

# Workforce Demand: Shell Cracker Plant



**David A. Wytiaz**

*Administrative Director at Beaver County Career & Technology Center*

David A. Wytiaz was appointed Administrative Director of the Beaver County Career & Technology Center (BCCTC) effective April 4, 2016. Prior to coming to the BCCTC, Mr. Wytiaz served as Superintendent of the Aliquippa School District for seven (7) years and as Director of Finance and Operations for six (6) years. Prior to entering the field of education, Mr. Wytiaz spent twenty (20) years in the corporate sector primarily with a global company specializing in water and wastewater treatment systems involving metal fabrication, plastics manufacturing and controls instrumentation.

Wytiaz attained a Superintendent Letter of Eligibility from California University of Pennsylvania, a Master of Science in Education from Wilkes University, a Master of Science in Business Administration from Robert Morris University and an undergraduate degree in Business Administration and Marketing from Robert Morris University. Mr. Wytiaz resides in Center Township, Beaver County.



**John S. Goberish**

*Dean of Workforce & Continuing Education at the Community College of Beaver County*

John serves as Dean, Workforce and Continuing Education at Community College of Beaver County where he manages a team to provide training solutions to companies and community members in both Beaver County and the surrounding region.

In his role as Dean, Workforce and Continuing Education, he provides leadership for planning, developing, and revising workforce and continuing education courses and programs and for business and economic development activities of the College by establishing a creative, entrepreneurial environment in which people and businesses are served, resources are managed, and programs are developed to meet constituency needs. He also works closely with external agencies, organizations, businesses, industries, and educational entities to develop partnerships/articulation agreements enhancing student success.

With over 10 years of experience at CCBC, John has established effective relationships which support the College in being an active partner in expanding educational opportunities and shaping economic growth. Currently, he is involved in the following organizations: Beaver County Chamber of Commerce – Government Affairs Committee and Economic Development Taskforce, Beaver County Energy and Advanced Manufacturing Partnership, Beaver County Manufacturers' Association, Junior Achievement Beaver County Advisory Board, and Beaver County Youth Entrepreneurship Collaborative.



**Norman E. Mity**

*President and Chief Executive Officer of Heritage Valley Health System*

Norm Mity brings 30+ years of experience to Heritage Valley Health System with a unique blend of responsibilities in health care, manufacturing and private business. Norm has been President & CEO of Heritage Valley Health System for the past 15 years and chief financial officer prior to that time. Norm's experience and expertise revolves around finance, information technology, strategic planning and "turnaround" management.

Before joining Heritage Valley in July 1995, Norm was executive vice president and chief financial officer for the Pittsburgh Mercy Health System, where he worked for nine years in several positions. Before entering the health care field, Norm served as director of cost accounting and special projects for Jessop Steel in Washington, Pennsylvania.

Norm Mity received a Bachelor of Science degree in business administration from Robert Morris University and a master's degree in Public Management from Carnegie Mellon University.

Norm serves on the Boards of Salvation Army, Beaver Educational Trust, Robert Morris University and UPMC Health Plan.

Norm lives in Center Township with his wife Peggy.



**Debra Anne Roach, Ph.D.**

*Director Workforce Development at Penn State Beaver*

Debra Roach is a higher education executive with professional experience in the areas of curriculum development to meet workforce demands, post-secondary instruction, strategic planning, data mining/analysis, enrollment management, and marketing. Dr. Roach serves as the Director of Continuing Education and Workforce Development at Penn State University serving the Beaver and Shenango campuses. Dr. Roach also has served as the Assistant Dean/Director of Graduate Enrollment at Robert Morris University and as the Associate Director of the School of Graduate Studies at California University of PA. Dr. Roach also has an extensive professional background in business and industry in the areas of professional training, staff development, public relations, marketing and community education. She has earned a Ph.D. in Instructional Management and Leadership from Robert Morris University, with research done in the areas of learning agility, developing curriculum to meet workforce demands and preparing a growing population of graduate students for the 21st century workforce.

Dr. Roach also has an M.S. in Business Administration from California University of Pennsylvania and a B.S. in Human Resources Management from Geneva College. Dr. Roach is a member of both the Airport Area and Beaver County Chambers of Commerce, the National Council for Continuing Education and Training, the PA Workforce Development Association and other related organizations. Dr. Roach is a lifelong Pittsburgh native and resides currently in Washington County.



**Jeff Belsky**

*Vice President of Strategic Initiatives for Pittsburgh Technical College*

Jeffrey Belsky has been employed at Pittsburgh Technical College for the past 16 years and has served in a variety of leadership roles. Currently he is the college's Vice President of Strategic Initiatives and responsible for institutional planning, industry and government relations, institutional advancement and grant funding, new program development, workforce development activities, and special projects.

In this capacity he was instrumental in the funding and development of the college's Energy Technology Center, which houses specialty labs supporting degree and certificate programs in Welding Technology, HVAC Technology, and Industrial Instrumentation.

A lifetime resident of Pittsburgh, PA, Jeffrey serves on several regional boards and committees. He is an Adjunct Professor in master's degree-level programs at several local universities.

Jeffrey earned a B.S.B.A. and an MBA degree from Robert Morris University, and is a doctoral candidate at Liberty University in Lynchburg, VA. He resides in Moon Township with his wife and three children.

